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**PEOPLEMATTER RANKED NO. 3 TECHNOLOGY TREND BY FAST CASUAL**

HR Software Company Joins Customers On Annual Top Movers & Shakers Report

**CHARLESTON, SC - MAY 1, 2012** - FastCasual.com recently released their [2012 Top 100 Movers & Shakers](#) seventh annual report. This year they expanded the list to include the top brands, people, trends and technologies. Selected as No. 3 in the “Top Technology Trends,” PeopleMatter followed Coca-Cola’s Freestyle beverage dispenser and the Apple iPad. PeopleMatter became the first and only [talent management solution](#) to don the list, along with some PeopleMatter customers and customer executives. Unsurprising, as it is also the only comprehensive, “Hire-to-Retire” solution designed specifically for hourly workforces like the foodservice industry.

“With so many innovate brands, people and technology shaping the fast casual segment, it really is difficult picking the best of the best, but we believe our list highlights the true movers and shakers,” said Valerie Killifer, senior editor of FastCasual.com. “PeopleMatter and the concepts highlighted in our annual report, represent the true spirit of entrepreneurship the segment represents. We couldn’t be more pleased with our rankings this year.”

PeopleMatter customers and customer executives that made the “Top 50 Restaurants” and “Top 20 People” include:

**Wildflower Bread Company:** The company ranked No. 9 for their innovative menu and undeniable attention to detail in every aspect of the business. In the “Top 20 People” Louis Basile, Founder of Wildflower Bread Company, ranked No. 6. He is a founding member and chairman of the Fast Casual Industry Council, as well as a newly elected National Restaurant Association board member.

**MAD greens – Inspired Eats:** Ranked No. 12 for their HR best practices and technology. The company also joins PeopleMatter on the “Top Technology Trends” at No. 5 with the MAD greens Food Allergy App. The mobile app helps customers identify foods or ingredients they should avoid for health purposes.

**Boloco:** At No. 18, inspired burrito chain Boloco received the Green Restaurant Association's first two-star rating. Consistently adding new and different options to their menu, as well as giving back to worthy causes set Boloco apart from the rest.

**Burger Lounge:** PeopleMatter customer ranked No. 21 in the "Top 50 Restaurants." Calling their slogan – "We do common things uncommonly well" – an understatement, Fast Casual touted the burger chain, "the epitome of über: -cool, -organic, -eco."

**Noodles and Company:** Recognized at No. 22 for kid-friendly dining, the company plans to manage impressive growth projections by streamlining HR management with the PeopleMatter Platform. Kevin Reedy, Noodles & Company CEO and Chairman, also made the "Top 20 People" at No. 17. The report cited Reedy as an executive to watch and hinted that he may possibly win entrepreneur of the year.

"It's really quite an honor to have made Fast Casual's Top 100 list," said Nate DaPore. "To have been in the market less than three years and already be recognized as an industry leader, as well as having customers that are some of the most innovative Fast Casual restaurants out there, makes the entire PeopleMatter team incredibly proud of what we are accomplishing."

**About PeopleMatter**

*PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at [www.peoplesmatter.com](http://www.peoplesmatter.com).*

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